13-HD National Underwriting Page 1 12/05/2011 -

12/12/2011 11:02:03 Performance Report

12/11/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

3 STEPS TO INCREDIBLE HEALTH! WITH JOEL FUHRMAN, M

Tue, 12/06/2011 at 01:00 VIEWERS LIKE YOU Wed, 12/07/2011 at 13:00 VIEWERS LIKE YOU Fri, 12/09/2011 at 04:00 VIEWERS LIKE YOU Sat, 12/10/2011 at 06:30 VIEWERS LIKE YOU Sat, 12/10/2011 at 12:30 VIEWERS LIKE YOU Mon, 12/12/2011 at 01:30 VIEWERS LIKE YOU

This program appeared 6 times between 12/05/2011 and 12/11/2011.

ARTHUR #1101

Tue, 12/06/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1102

Wed, 12/07/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

ARTHUR #1103

Thu, 12/08/2011 at 15:00 CHUCK E. CHEESE'S; PTV STATIONS

BARNEY & FRIENDS #1302H

Mon, 12/05/2011 at 06:30 PTV STATIONS

BARNEY & FRIENDS #1303H

Tue, 12/06/2011 at 06:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #112H

Mon, 12/05/2011 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #113H

Tue, 12/06/2011 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #114H

Wed, 12/07/2011 at 14:30 PTV STATIONS

CAT IN THE HAT KNOWS A LOT ABOUT THAT! #125

Fri, 12/09/2011 at 09:00 PTV STATIONS; WONDERBREAD

13-HD National Underwriting Page 2 12/05/2011 -

12/12/2011 11:02:03 Performance Report

12/11/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CHARLIE ROSE #17246

Mon, 12/05/2011 at 23:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CHARLIE ROSE #17247

Tue, 12/06/2011 at 23:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CHARLIE ROSE #17248

Wed, 12/07/2011 at 23:00 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CHARLIE ROSE #17249

Thu, 12/08/2011 at 23:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CHARLIE ROSE #17250

Fri, 12/09/2011 at 23:30 BP AMERICA, INC.; DRUE HEINZ TRUST; EXPRESS COMPANY; STEVEN RATTNER & MAUREEN WHITE FOUNDATION; THE STARR FOUNDATION; WILLIAM B. WIENER JR.

FOUNDATION

CLIFFORD THE BIG RED DOG #218

Mon, 12/05/2011 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

CLIFFORD THE BIG RED DOG #219

Tue, 12/06/2011 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

CLIFFORD THE BIG RED DOG #220

Wed, 12/07/2011 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

CLIFFORD THE BIG RED DOG #221

Thu, 12/08/2011 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

CLIFFORD THE BIG RED DOG #222

Fri, 12/09/2011 at 11:00 CPB; CHUCK E. CHEESE'S; PTV STATIONS; READY TO LEARN AGREEMENT DEPT. OF EDU. THROUGH PBS

CYBERCHASE #120

Fri, 12/09/2011 at 16:30 ARTHUR VINING DAVIS FOUNDATION; CPB; INTEL FOUNDATION; KETTERING FAMILY FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

13-HD
12/12/2011 11:02:03 National Underwriting
Performance Report Page 3
12/05/2011 -

12/11/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

CYBERCHASE #304

Thu, 12/08/2011 at 16:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #405

Mon, 12/05/2011 at 16:30 CPB; INTEL FOUNDATION; NSF; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #508

Tue, 12/06/2011 at 16:30 ERNST & YOUNG, LLP; INTEL FOUNDATION; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

CYBERCHASE #602

Wed, 12/07/2011 at 16:30 CPB; ERNST & YOUNG, LLP; NSF; NORTHRUP GRUMMAN; PTV STATIONS; THE VOLCKHAUSEN FAMILY

DINOSAUR TRAIN #204

Thu, 12/08/2011 at 10:00 PTV STATIONS

DINOSAUR TRAIN #212

Mon, 12/05/2011 at 10:00 PTV STATIONS

ELECTRIC COMPANY #117H

Tue, 12/06/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #118H

Thu, 12/08/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

ELECTRIC COMPANY #119H

Mon, 12/05/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION Fri, 12/09/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

This program appeared 2 times between 12/05/2011 and 12/11/2011.

ELECTRIC COMPANY #120H

Wed, 12/07/2011 at 17:00 AMERICAN GREETINGS; CPB; PTV STATIONS; U.S. DEPARTMENT OF EDUCATION

JOEL HARPER'S FIRMING AFTER 50

Wed, 12/07/2011 at 04:30 SELF-FUNDED Sun, 12/11/2011 at 04:30 SELF-FUNDED Sun, 12/11/2011 at 14:00 SELF-FUNDED

This program appeared 3 times between 12/05/2011 and 12/11/2011.

12/12/2011 11:02:03 National Underwriting
Performance Report Page 4
12/05/2011 -

12/11/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

MARTHA SPEAKS #116H

Mon, 12/05/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

MARTHA SPEAKS #117H

Wed, 12/07/2011 at 15:30 CPB; CHUCK E. CHEESE'S; KIDDIE ACADEMY; PTV STATIONS; RTL AGREEMENT FROM THE U.S. DEPT. OF EDU. THRU PBS

NEED TO KNOW #213H

Fri, 12/09/2011 at 20:30 BERNARD & IRENE SCHWARTZ; CPB; CHERYL & PHILIP MILSTEIN FAMILY FOUNDATION; JAMES & MERRYL TISCH; THE

WINSTON FOUNDATION; JOSH & JUDY WESTON; MIRIAM &

IRA D. WALLACH FOUNDATION; MUTUAL OF AMERICA; NASDAQ ST

OCK MARKET EDUCATIONAL FOUNDATION; PTV STATIONS;

THE JOHN D. AND CATHERINE T. MACARTHUR FOUNDATION

NIGHTLY BUSINESS REPORT #31111Z

Mon, 12/05/2011 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31112Z

Tue, 12/06/2011 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31113Z

Wed, 12/07/2011 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31114Z

Thu, 12/08/2011 at 18:30 FRANKLIN TEMPLETON

NIGHTLY BUSINESS REPORT #31115Z

Fri, 12/09/2011 at 18:30 FRANKLIN TEMPLETON

PBS NEWSHOUR #10212H

Mon, 12/05/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10213H

Tue, 12/06/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

13-HD

12/12/2011 11:02:03

National Underwriting
Page 5

Performance Report

12/05/2011 -

12/11/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

PBS NEWSHOUR #10214H

Wed, 12/07/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10215H

Thu, 12/08/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

PBS NEWSHOUR #10216H

Fri, 12/09/2011 at 19:00 ALFRED P. SLOAN FOUNDATION; BILL & MELINDA GATES FOUNDATION; BURLINGTON NORTHERN FOUNDATION; CPB;

CALIFORNIA HEALTH CARE FOUNDATION; CHEVRON

CORPORATION; DAVID & LUCILE PACKARD FOUNDATION; INTEL CORPORATIO

N; J. RODERICK MACARTHUR FOUNDATION; JOHN S. &

JAMES L. KNIGHT FOUNDATION; KAZANJIAN ECONOMICS FOUNDATION;

ORFALEA FMILY FOUNDATION; PTV STATIONS; PACIFIC

LIFE INSURANCE CO.; PARK FOUNDATION; POETRY FOUNDATION; TH

E GRUBER FAMILY FOUNDATION; THE KRESGE

FOUNDATION; TOYOTA MOTOR NORTH AMERICA; UNITED HEALTHCARE

SESAME STREET #4268H

Wed, 12/07/2011 at 07:00 APPLE & EVE; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED

HEALTHCARE

Fri, 12/09/2011 at 07:00 APPLE & EVE; BEACHES FAMILY RESORTS; CPB; EARTH'S BEST BABY FOOD; PNC BANK; PTV STATIONS; UNITED HEALTHCARE

This program appeared 2 times between 12/05/2011 and 12/11/2011.

SID THE SCIENCE KID #125H

Mon, 12/05/2011 at 08:00 FIRST 5 CALIFORNIA; PTV STATIONS; ROSE HILLS FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE

BOEING COMPANY

SID THE SCIENCE KID #216H

Tue, 12/06/2011 at 08:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

SID THE SCIENCE KID #223H

Wed, 12/07/2011 at 08:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

12/12/2011 11:02:03 Performance Report 13-HD
National Underwriting
Page 6
12/05/2011 -

12/11/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

SID THE SCIENCE KID #224H

Thu, 12/08/2011 at 08:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

SID THE SCIENCE KID #225H

Fri, 12/09/2011 at 08:00 CPB; FIRST 5 CALIFORNIA; METLIFE FOUNDATION; PTV STATIONS; ROSE HILLS FOUNDATION; S.D. BECHTEL JR.

FOUNDATION; THE ARTHUR VINING DAVIS FOUNDATIONS; THE BOEING COMPANY; THE CARSON FAMILY CHARITABLE TRUST

SUPER WHY! #102

Fri, 12/09/2011 at 09:30 AGE OF LEARNING; CPB; CHUCK E. CHEESE'S; DEPARTMENT OF EDUCATION; PTV STATIONS

THOMAS & FRIENDS #809H

Mon, 12/05/2011 at 12:00 ORAJEL

THOMAS & FRIENDS #810H

Tue, 12/06/2011 at 12:00 ORAJEL

TV411 #114

Fri, 12/09/2011 at 05:30 FORD FOUNDATION; LILA WALLACE-READER'S DIGEST FUND; NORTH CAROLINA COMMUNITY COLLEGE SYSTEM; SOUTH CAROLINA DEPT. OF EDUCATION

WASHINGTON WEEK #5124H

Fri, 12/09/2011 at 20:00 AT&T; CPB; NORFOLK SOUTHERN CORPORATION; PTV STATIONS; PRUDENTIAL FINANCIAL, INC; THE BOEING COMPANY

WILD KRATTS #120H

Tue, 12/06/2011 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #121H

Wed, 12/07/2011 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #134H

Thu, 12/08/2011 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

WILD KRATTS #137H

Fri, 12/09/2011 at 06:00 AGE OF LEARNING; CPB; PTV STATIONS

12/12/2011 11:02:03 Performance Report 13-HD National Underwriting Page 7 12/05/2011 -

12/11/2011

Search Criteria: Underwriter: ALL Series: ALL

Program

Air Date & Time Underwriter(s)

WORDGIRL #221H

Tue, 12/06/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #222H

Thu, 12/08/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #223H

Fri, 12/09/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #406H

Wed, 12/07/2011 at 16:00 CHUCK E. CHEESE'S; PTV STATIONS

WORDGIRL #407H